

31 January 2018

Enprise Group appoints Executive Director

AUCKLAND, 31 January, 2018 - Enprise Group (NZAX: ENS) has appointed Ronnie Baskind to its board as Executive Director.

Ronnie Baskind is the founder and Managing Director of Kilimanjaro Consulting, Australia's largest implementer of MYOB's enterprise-level business management solutions.

Ronnie Baskind has more than 30 years' experience as an entrepreneur, management consultant, senior executive, director and agribusiness professional. His diverse background, combined with strong analytical and facilitation skills, has given him a deep insight into businesses across most industry sectors and in various stages of development.

Kilimanjaro Consulting is an Enprise Group joint venture. On 29 September 2017 Enprise Group acquired a 47.09% equity stake in Kilimanjaro Consulting Pty Limited, for \$3,168,400 NZD (comprising \$1 million cash and 1,560,000 ENS shares).

About Enprise Group

Listed on the New Zealand Stock Exchange Alternative Market (NZAX) on 1 December 2014, Enprise Group (ENS) is an investment vehicle for high-growth tech companies that complement its core ERP capability. Enprise Group is invested in five businesses – the wholly owned Enprise Solutions, joint ventures Datagate Innovation and Kilimanjaro Consulting, and holdings in iSell and Vadacom.

Enprise Solutions is a cloud business software company that is the leading trans-Tasman provider of solutions based on the MYOB EXO and MYOB Advanced software platforms. Enprise Solutions offers cloud options for every piece of software it sells, including a broad range of companion products to extend the power of the MYOB Advanced and MYOB EXO platforms. The company supports around 750 MYOB EXO and MYOB Advanced customers across Australia and New Zealand.

Datagate Innovation provides online billing and reporting solutions for businesses that bill according to subscription or usage. Datagate opens up new recurring revenue opportunities for Telco's, Utilities, Retailers and Managed Service Providers by allowing them to sell, price and invoice their customers for a wide range of services – including phone, internet, electricity and software – all on a single invoice under their own branding.

Kilimanjaro Consulting is Australia's largest implementer of MYOB's enterprise-level business management solutions. It services clients in a range of industries in Australia, New Zealand and the Asia Pacific region.

iSell is a primary provider of business systems to the IT Reseller market. iSell databases contain over 4.5 million products representing more than 2000 vendors available from 100+ distributors. The products are sent automatically to hundreds of IT Resellers daily, across Australia, New Zealand & UK.

Vadacom specialises in phone system software development and unified communications solutions for Australian and New Zealand businesses.

Ends.

Released by Sayle Noble & Associates on behalf of Enprise Group. For more information please contact Enprise Group CEO Elliot Cooper tel +649 829 5500 email elliottc@enprisegroup.com; or Caroline Sayle tel +6421 427 404 email caros@noble.co.nz