

23 February 2015



Dear Shareholder

Share Purchase Plan

As announced on Tuesday 10th February, Enprise Group Ltd (“Enprise”) is undertaking a Share Purchase Plan (“SPP”) which is offered to all New Zealand resident shareholders who are recorded on the Enprise share register as at 5pm on 20 February 2015.

As a New Zealand resident Enprise shareholder, you are offered this opportunity to increase your investment in Enprise by up to 30,000 shares at a price of 50 cents each.

It should be noted that 200,000 Enprise shares were issued on February 9th at the same issue price of 50 cents a share, to partially pay for the acquisition of the MYOB EXO business of Global Bizpro Ltd.

I can also confirm that each of the four directors of Enprise (including myself) will be participating through our respective entities in this SPP, on the same terms that are offered to you.

Enprise is committed to building shareholder value by growing its existing three software businesses and acquiring new businesses that have strategic alignment with the group’s existing investments.

We are at an exciting stage in the development of the group, with the recent acquisition of our largest New Zealand competitor GlobalBizpro and some new Cloud and mobility software products about to be released in New Zealand and offshore markets this year.

The capital raised in this SPP will be used towards increasing our working capital, funding further possible acquisitions and investing in the development of new software products such as our Datagate web portal.

Information about Enprise Group can be found on our web site <http://www.enprisegroup.com> and our Disclosure Document on the NZX web site <https://www.nzx.com/markets/NZAX/securities/ENS>

If you would like to participate in this Share Purchase Plan, please ensure that you return the completed form and payment to Link Market Services by 5pm on 16 March 2015.

On behalf of the board, I would like to thank you for your ongoing support of Enprise Group.

Yours sincerely

A handwritten signature in black ink, appearing to read "Mark Loveys". The signature is stylized and cursive.

Mark Loveys
CEO and Managing Director
Enprise Group Limited